



ALAYA

LUXURY MAKEUP  
COLLECTION

*Reach for the sky. Let yourself have more. Let me tell you about someone.  
She is perfect in every inch, starting with a logotype that expresses her uniqueness  
and elegant packaging, through high-quality formulas, up to astounding, long-lasting effects.  
This is the brightest among all the stars – ALAYA – a luxurious line of cosmetics designed for the most  
demanding lovers of refined make-up.*



## ENCHANTING HIGHLIGHTER

The fascinating play of lights on your face will attract the intrigued eyes of others. Imagine the mysterious glow of a candle flame, the rising sun enveloping shimmering features in awe. You look the most beautiful in the twilight of obliqueness and in the rays of whispers. Naturally illuminated skin mesmerizing with a healthy, youthful glow will be a sensual declaration of your confidence.

## REBELLIOUS ARTISM

Avant-garde make-up from fashion catwalks, arouse warm emotions with intense, vivid and bold colours. Free your womanly uniqueness, awaken your dormant creativity. Soar above the horizons and make your make-up look like the masterpiece of an artist who combines colours with amazing finesse expressing himself in them.





# WELCOME TO THE WORLD OF ALAYA LUXURY MAKEUP





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*SUNNY SOFT TOUCH*  
LUMINOUS-BRONZING POWDER

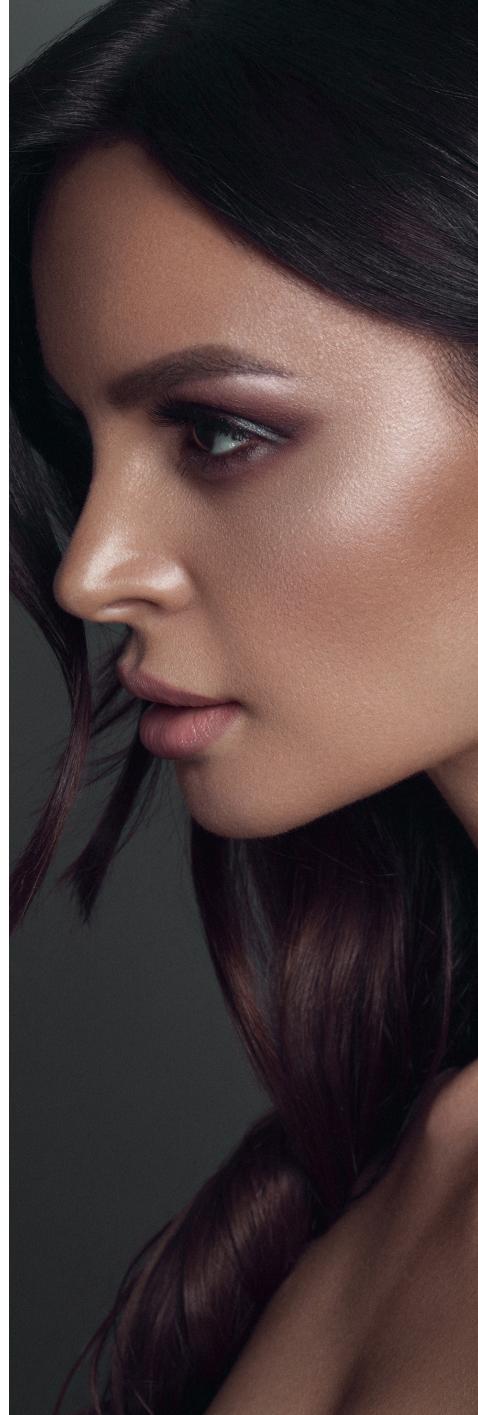
Sunny Soft Touch Luminous-Bronzing Powder will give you the effect of a natural tan with a delicate, golden glow. Your skin will look healthy and radiant as if sun-kissed and illuminated by its sparkling rays. A cosmetic with a silky consistency that spreads perfectly and leaves no streaks, will be a source of your perfect well-being from the very moment you apply it.

# SUN-KISSED SKIN EFFECT

In order to achieve this, follow these steps:



*You can also use a large brush to spread the powder on the neckline and back.  
Apply in layers to grade the colour intensity.*





- *Champagne*
- *Cashmere*
- *Time of Fame*
- *Moon Dust*
- *Pink Diamond*

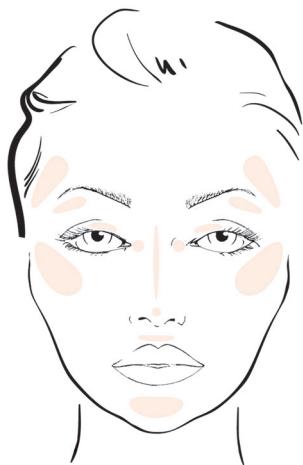
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## *GLASS SKIN* HIGHLIGHTER PALETTE

You will instantly optically revive and rejuvenate your skin with the extremely efficient, multi-functional Glass Skin Highlighter Palette for special tasks. Thanks to the high degree of pigmentation, you will obtain an extremely luminous finish, the so-called glow effect, and a fresh, radiant glow for an unbelievably long time. Warm, cool and neutral shades will accompany you on every occasion – they are perfect for both day and evening makeup.

# PERFECT FOR STROBING MAKEUP

Highlight the selected parts according to the scheme:



FOR EACH  
BEAUTY TYPE



VEGAN  
FRIENDLY



IN AN ELEGANT  
COMPACT WITH  
A MIRROR

***Let your imagination carry you***

*Apply the colours one by one or blend them, apply in spots or with  
a large brush on the entire face, neckline and back.*



1.



-  *Dolce Vita*
-  *Amethyst*
-  *Pearl Girl*
-  *Carpe Diem*
-  *Sandalwood*
-  *Marble*
-  *Coral Fantasy*

9 g | 606080

2.



-  *Last Night*
-  *Flirt*
-  *Seduction*
-  *Venus*
-  *Truffle*
-  *Royal*
-  *White Gold*

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# EYESHADOW PALETTE

## 1. TOTAL ALLURE | 2. HARMONY

With high-pigmented eyeshadow palettes and a wide range of colours, you'll feel like an artist with a painting palette of the most beautiful colours. You will be able to let your limitless imagination run wild by blending colours and grading their shades. Thanks to the silky soft texture of the shadows that do not flake off or crumble, you can easily change any make-up into a real piece of art.

***Fashionable colours for every occasion***  
*– from monochromatic, soft tones to vivid colours*



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BEAUTY TYPE



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